



NAGPUR IMA SAFETY

Connected care. Coordinated safety.

A public resource and private response
platform for Nagpur's healthcare community.



AI illustration



THE NEED

Make it easier to find help.

One place for useful information

Hospitals, doctor listings, police contacts, legal support and verified source links.

A personal circle of support

Doctors and hospital owners choose people who know them and can help coordinate a response.

Clear responsibility during an incident

A named coordinator, a backup, delivery records and an agreed follow-up process.



AI illustration



CURRENT PLATFORM

The public website is live.

204

Published hospital entries

4,506

Doctor source records

61

News reports with unique images

Search, explore and register interest

Global search, hospital map, public directories, committee interest and government-doctor enrolment.

Help people use the platform

Illustrated help pages, mobile layouts, language options and installable app support.

Directory entries are source records; they do not imply verified membership or emergency availability.



Every article has its own visual.



Court proceedings



Hospital security



Healthcare-worker support

Each illustration follows the article's subject. Publisher links, dates, summaries and the AI-illustration label remain visible.



MOBILE OTP + PERSONAL CONTACTS

A simple account journey.

01

Verify your mobile

Enter the SMS OTP sent to your own phone.

02

Save your profile

Choose doctor or hospital owner and your hospital / clinic.

03

Choose up to 10 people

Add close friends, family or key staff to your private call list.

04

Raise and track an SOS

Confirm the incident location and follow call delivery and response.

Live: mobile OTP through Twilio and private personal contacts. Committee approval is separate from phone verification.



UP TO 10 PERSONAL CONTACTS

Your trusted contacts, under your control.

10

people who know you

A private list for each account

Users manage only their own contacts. The list stays out of public directories.

Friends, family and key staff

Names, mobile numbers and relationships help keep the list understandable.

Easy to maintain

Add, edit or remove contacts. A removed or changed number is rechecked before a queued call is sent.

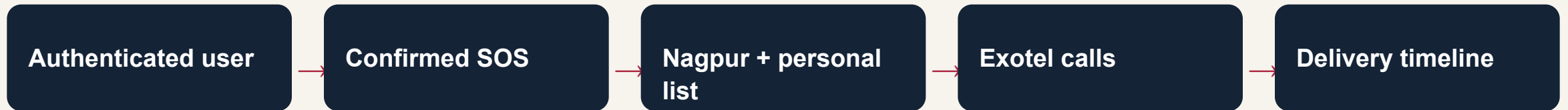
No recipient OTP for now

The account owner signs in with OTP; listed recipients can receive calls without creating an account.



EMERGENCY CALL FLOW

From an SOS to a coordinated response.



One controlled phone test succeeded

Exotel recorded a completed 31-second call with recording off. The user confirmed that the test announcement was audible.

Real response coverage is still pending

Exotel calling and recorded SOS are enabled. Real opted-in recipients, primary/backup duties and a supervised group drill are still required.

For immediate danger, call 112. Delivery status and a person's response are different things.



COORDINATION

Five areas. Clear duty ownership.

Zone	Primary coordinator	Backup	Duty hours
Central	Awaiting assignment	To be named	To be agreed
North	Awaiting assignment	To be named	To be agreed
East	Awaiting assignment	To be named	To be agreed
West	Awaiting assignment	To be named	To be agreed
South	Awaiting assignment	To be named	To be agreed

Duty assignments need real names, phone numbers, coverage hours and a backup for each area.



DAILY CONTENT

Fresh news. A useful creative each day.

Relevant healthcare-safety reporting

Prioritise Nagpur and Maharashtra, with important developments elsewhere in India.

Keep the context intact

Link original publishers, retain publication dates and distinguish allegations from findings.

One dated daily creative

An IMA campaign graphic with a relevant publisher headline, source credit and the date. Download and share it from the homepage.

Scheduled: 8:00 a.m. IST daily. News refreshes include source filtering, deduplication and run status.





SYSTEM OVERVIEW

How the platform fits together.

Public website

Fast pages, search, directories, news, forms and the hospital map.

Secure account service

Mobile verification, private account sessions and access checks.

Private database

User profiles, personal contacts, approved rosters, incidents and audit records.

Communication providers

Exotel calls, Twilio mobile OTP and Resend enquiry emails. DoubleTick

WhatsApp access and templates still need provider approval.

Built on

Vercel

Supabase

Exotel · Twilio

Resend



STATUS AS OF 9 SEPTEMBER 2026

A clear view of readiness.

LIVE

Public discovery

Hospital map, directories and global search.

Accounts and support

Mobile OTP, 10 contacts, private incident reports and enquiry email.

TEST CONFIRMED

Indian phone test

One call completed; user confirmed clear audio.

Recording off

No recording was created for that test.

ACTIVATION NEEDED

WhatsApp / Exotel SMS

Provider access, payment and sender/template approvals.

Response operations

Chosen recipients, real duty assignments and a supervised drill.

Paid security

Real candidates, agreed pay, shifts and duty locations.



NEXT STEPS

Build the response network.

Enrol and install the web app

Free for IMA members. Dr Murali Bk bears the project costs; installation works from the phone browser.

Name the people and the shifts

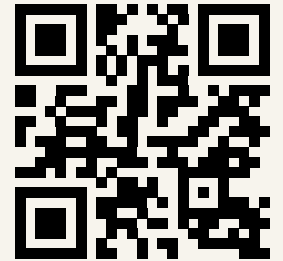
Confirm area call recipients, primary coordinators, backups and duty hours.

Run a supervised end-to-end drill

Check the location, call delivery, acknowledgements and follow-up process.

Coordinate with Dr Murali Bk

Representing a group of IMA doctors · 9373111709 · nagpurimasafety.com.



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